



## The Pitch: Guidelines

The Future Resourcers 2021 challenge is for students to develop an innovative solution to food waste. The guidelines below provide a suggestion on how to manage The Pitch process with your students.

Week	Stage	Process
Week 1	Question	Introduce The Pitch via Future Resourcers video
Week 2	Idea	<ul style="list-style-type: none"> <li>Brainstorm different ideas</li> <li>What tools will you need</li> <li>What is the end result of The Pitch</li> </ul>
Week 3	Design	Create the product design and/or business proposal <ul style="list-style-type: none"> <li>3D Model</li> <li>Presentation</li> <li>Product</li> <li>Report/proposal</li> </ul>
Week 4	Refine	<ul style="list-style-type: none"> <li>Get input from other members to review</li> <li>Make any updates, as per recommendations</li> </ul>
Week 5	Practice	Practice The Pitch for feedback <ul style="list-style-type: none"> <li>Students to practice their Pitch, and make any changes based on feedback</li> </ul> *Can also host semi-final Pitch, where school hears all Pitches and then votes on winning Pitch to represent your school
Week 6	Select and Submit	<ul style="list-style-type: none"> <li>Select 1 Pitch to represent your school</li> <li>Film The Pitch and submit video</li> </ul>