





أنا مع الطبيعة



Theme: Connecting People to Nature



Each **World Environment Day** is organized around a theme that focuses attention on a particularly pressing environmental concern. The theme for 2017, 'Connecting People to Nature', urges us to get outdoors and into nature, to appreciate its beauty and to think about how we are part of nature and how intimately we depend on it. It challenges us to find fun and exciting ways to experience and cherish this vital relationship.

Billions of rural people around the world spend every working day 'connected to nature' and appreciate full well their dependence on natural water supplies and how nature provides their livelihoods in the form of fertile soil. They are among the first to suffer when ecosystems are threatened, whether by pollution, climate change or over-exploitation.

Nature's gifts are often hard to value in monetary terms. Like clean air, they are often taken for granted, at least until they become scarce. However, economists are developing ways to measure the multi-trillion-dollar worth of many so-called 'ecosystem services', from insects pollinating fruit trees to the leisure, health and spiritual benefits of a hike up a valley.





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Theme: Connecting People to Nature



Click on images





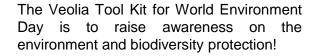




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Veolia Tool Kit



The idea is an Interactive Roadshow/Workshop Format with different people at each station to present the subject:

- Each has a station and presents the different facts, devices and challenges
- Teams walk around the stations and speak to each of the stations

Station 1

Veolia & the Environment

Station 2

Protected areas in the region

Station 3

Game - Animal per nationality

Station 4

How can you help?





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Station 1: Veolia & the Environment



SUSTAINABLY MANAGE NATURAL RESOURCES BY SUPPORTING CIRCULAR ECONOMY

2020 target

Achieve €3.8 billion in circular economy related revenue

2016 performance €3.5 billion



CONTRIBUTE TO COMBATING CLIMATE CHANGE

2020 target

Achieve 100 million metric tons CO₂ equivalent of reduced emissions and 50 million metric tons CO₂ equivalent of avoided emissions for the period spanning from 2015 to 2020

2016 performance

29.4 million metric tons CO₂ equivalent reduced since 2015

12.4 million metric tons CO₂ equivalent avoided since 2015

2020 target

Capture over 60% of methane from the landfills we operate

2016 performance 53%



PROMOTE AN ECO-FRIENDLY APPROACH TO CONSERVE BIODIVERSITY

2020 target

Carry out a diagnosis and deploy an action plan in 100% of sites with significant biodiversity issues

2016 performance







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Station 2: Protected areas in the region



protected planet

There are about 1500 protected areas in the 22 countries of the region (Middle East & North Africa), but only five countries have protected more than 10% of their land. As for marine, with the exception of Jordan, no country has reached the 10% target, with most countries still below 1%.





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Station 3: Game - Animal per nationality

Veolia Nationalities with Nature

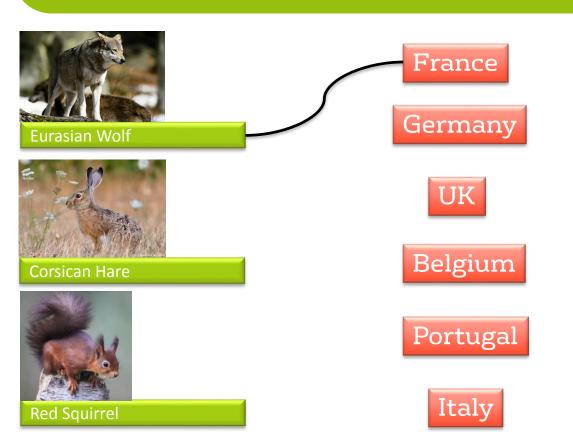
Veolia Middle East has an amazing 59 countries represented by its employees.

To connect our People to Nature, we have taken a native animal from each country.....

Can you match them to their country?

Remember animals don't keep to country borders so they might be in more than one of the countries

Europe









Iberian Wolf



0

Europe & South America







European Bison, White Stork and Bielik Eagle

Serbia

Hungary

Romania

Poland

Spain

Brazil

Greece

Turul (Mythological Creature)



Bull



Lynx



Balloon Fish



 \odot

Asia









Saltwater Crocodile

Royal Bengal Tiger

Komodo Dragon

Sri Lanka

Myanmar

Indonesia

India

Pakistan

Philippines

Bangladesh

Nepal



Manta Ray



Royal Bengal Tiger



Markhor



Carabao

Africa



Cross River Gorilla



White Eared Cob



Oribi



African Elephant

Ethiopia

Cameroon



Namibia

Rwanda



Colobus Monkey

South Africa



Black Mamba





Chimpanzee

Sudan



Africa



Bull Shark (Morocco)

Morocco

Tanzania



Savannah Monitor (Eritrea)



Egypt

Ghana



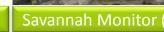
Nigeria

Zimbabwe

Eritrea



Cheetah (Nigeria)





Africa



Tunisia

Comoros



Black-spined Flying Fox





Somalia



Hooded Vulture



Monogoose Lemur

Middle East







Arabian Onyx



Arabian Leopard



Blind Mole Rat

Bahrain

Lebanon

Palestine

Saudi



UAE



Pelican



Veiled Chameleon



Striped Hyena

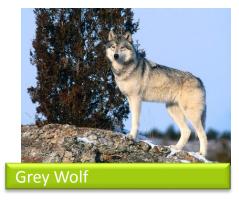
Middle East







Jordan







Iran







North America & Pacific









Australia







Answers: Europe & South America







Red Squirrel (UK)





Spiny Dogfish (Belgium)



Iberian Wolf (Portugal)



Golden Eagle (Germany)

Answers: Asia



Saltwater Crocodile (Sri









Manta Ray (Myanmar)



Royal Bengal Tiger (India)



Markhor (Pakistan)



Carabao (Philippines)



Answers: Europe & South America







Turul (Mythological Creatul

Bull (Spain)



Lynx (Romania)



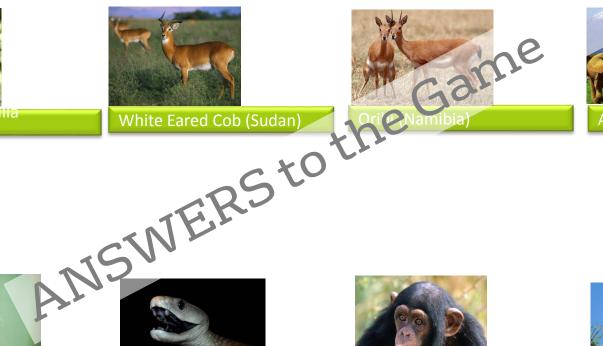
Balloon Fish(Brazil)

Answers: Africa



Cross River Gorilla (Cameroon)







African Elephant (Kenya)



Colobus Monkey (Rwanda)



Black Mamba (South Africa)



Chimpanzee (Uganda)

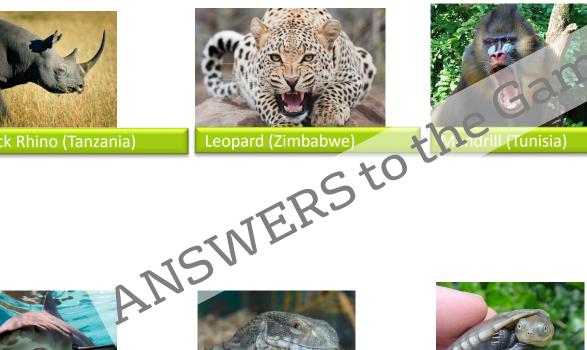


Simien Fox (Ehtiopia)

Answers: Africa











Thistle Mantis (Egypt)



Bull Shark (Morocco)



Savannah Monitor (Eritrea)



African Helmeted Turtle (Ghana)



Cheetah (Nigeria)

Answers: Africa



Giraffe (Somalia)







Mandrill (Tunisia)



Hooded Vulture (Chad)



Answers: Middle East















Answers: Middle East



SWERS to the Game



Mahi Mahi (Oman)





Persian Leopard (Iran)

Answers: North America & Pacific









Corn Snake (US')





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Station 4: How can we help?

Recycle & Reuse as much as you can!





Minimize use of Herbicides and Pesticides

Don't litter! Bin it!



Choose biogradable or biosafe products!





Slow down on the roads





Buy from sustainable food sources



Avoid illegal animal trade items!