

SPARK

by  VEOLIA

The Startups **Accelerator Programme** of Veolia Middle East to create a **sustainable future**.



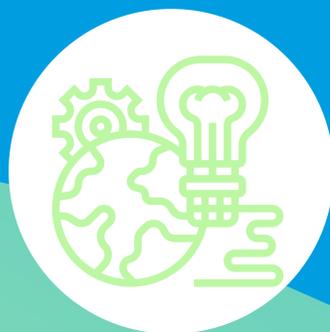
JOIN US!

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You are a start-up? An innovative SMEs ?
You want to make an impact and solve one of
the biggest sustainability challenge
of the Middle East?

**Embark to a mentorship programme
with the world leader in resources management!**



1st Edition challenge:

Today, only 10% of the generated waste is effectively recycled. Veolia Middle East is paving the way toward a more circular economy, with several projects related to recycling awareness, segregation at source and recycling facilities.

To give a boost to this approach, Veolia Middle East is looking for start-up to tackle the following challenges:

- Re-invent and disrupt the waste collection business
- Develop a recycling culture in the Middle East
- Strengthen the economic balance of recycling businesses

Startups embarked in the Accelerator Programme will benefit from the support of Veolia on the following aspects:



Veolia's mentorship and access to Veolia's network of experts

Startup will benefit from the mentoring of a Veolia's executive and subject matter experts



Experimentation and proof of concept

Startup will have the possibility to access Veolia's sites, labs and tools in order to test and benchmark their solution



Nesting

Offices and administrative services would be available in Veolia's Dubai HQ offices. Veolia will grant startup a monthly allowance of 1000\$ during the acceleration phase.

CONNECTION

At the end of the Acceleration process, Veolia Middle East will assess the opportunity to connect accelerated startups with venture capitals and existing partners or clients.

HOW TO APPLY?

From 25 October 2020 to 05 December 2020

We are looking for entrepreneurs, innovators, and companies with ideally an MVP (Minimum viable project) in place that can serve as the basis for a viable new business and want to develop their activity in the Middle East.

1 - Register to Veolia Crowdsourcing platform (QR code) with your email address

ACCESS THE PLATFORM HERE

2 - Access the Middle East SPARK challenge "Enabling the Recycling Ecosystem in the Middle East"

3 - Submit your idea to complete the application form

