

WAKE UP FOR THE CLIMATE!



When you plunge a frog into boiling water, it leaps out in a single bound.
But if you put that frog in cold water and gradually bring it to the boil,
it gets used to the warmth, becomes numb to change and ends up boiled.



The same goes for global warming. Temperatures are imperceptibly rising so we are not reacting.
Let's not sink into a stupor! To escape being boiled alive, we need to react, and quickly.
If you are not already half cooked, like the frog, give us a helping hand before it is too late!
Take action now!

THE CLIMATE IS EVERYBODY'S RESPONSIBILITY

We all need to participate in the fight against global warming.
For this, we need to "decarbonize" our way of life.

One solution is to develop the circular economy which systematically transforms the waste of some into the resources of others and reduces greenhouse gas emissions.

Through recycling, less becomes more! Less waste and more available resources, less withdrawals from nature and more use, less pollution and more quality of life!

Come and meet the frog at:

**Veolia's stand / the REcyclerie
Le Grand Palais (free entry)
December 4-10, 2015.**

ReveillonsNousPourLeClimat.com

