

# The Ecological Transformation Trophies

## **Veolia 2024 Ecological transformation Trophies**

The Ecological transformation Trophies is an annual competition that rewards the best end-of-study works or projects presented by one or more students at the end of their studies, the subject of which deals with areas related to Veolia's expertise: Water, Energy, Recycling and Waste Recovery.

The following articles define the rules of the competition for students, whether they are interns or apprentices or work-study students of the Veolia group or whether they are neither interns nor apprentices nor work-study students of the Veolia group.

The organiser is Veolia Environnement SA, a French public limited company (*société anonyme*) with a share capital of 3 627 058 335 euros, whose registered office is located at 21, rue La Boétie 75008 Paris, registered in the Paris Trade and Companies' Register under number 403 210 031 which organises the Vote (hereinafter referred to as "Veolia").

### **ARTICLE 1 - ELIGIBLE WORK**

Work "eligible" for the competition must be work carried out by one or more students (maximum 3 students) in the final year of a course of study at **BAC +5** (Baccalaureate +5 years) level (European standard) for the academic year 2023-2024, and in particular end-of-study dissertations or theses and end-of-study projects (PFE - *projets de fin d'études*).

### **ARTICLE 2 - TOPICS COVERED**

The topics covered in the work should be related to and/or applied to:

- one of the Veolia Group's areas of expertise: environmental management services for industry and local authorities, innovative solutions for water, wastewater services and waste processing, as well as in the energy sector.
- one of the business functions: purchasing/procurement, insurance, sales/customer

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management, communication/public relations, finance/management/accounting, project management, IT, legal, quality, knowledge management, marketing, human resources, training, skills management, corporate social responsibility.

### **ARTICLE 3 - PARTICIPATION TERMS**

The competition is divided into three stages as described below.

#### **First step: registration**

Registrations can be made via the dedicated website:

<https://veolia.hypeinnovation.com>

The applicant and/or group of applicants (maximum 3 student co-authors) fills in an online application platform after reading and accepting the rules. Co-authors must be students working on the same project.

The application shall contain the following information:

- last name(s), first name(s) of applicant(s), contact details,
- degree course and name of the institution (specialism studied),
- Academic Supervisor (University or College): last name, first name, contact details,
- internship supervisor (company): last name, first name, contact details,
- internship location,
- the choice of the category in which he/she wishes to compete
- topic chosen and justified from the selected category: Fighting climate change, Treating pollution, optimizing resources and improving quality of life.

The closing date for applications is **31 July 2024**.

Entries sent after the closing date will be considered invalid.

Only works whose applications comply with the provisions of the Rules will be considered in the next stage of the competition.

The list of successful applicants for the second stage will be announced in **early August 2024** via the dedicated platform

#### **Second stage: selection by the reading committee**

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In order to participate in this second stage of the Ecological transformation Trophies:

- candidates are invited to produce a max 240-second video, in French or in English, summarizing the content of their work: this video must be uploaded to the dedicated platform by **August 31, 2024**.
- candidates whose work is written in French or in English send an advanced version or if possible the final version of their work before **mid September, 2024** on the dedicated platform.
- Candidates whose work is not written in French or English send their end-of-studies dissertation with an "executive summary" - a summary of about ten pages - in English or French before **mid September, 2024** on the dedicated platform.

The video allows the candidate(s) to introduce themselves, to synthesise their work(s), to explain their results and to highlight their innovative character. This will be closely watched during the selection committee, and will shed light on the work produced.

The selection committee, made up of representatives of the Veolia Group (human resources, researchers, business experts) meets in **October 2024**. It selects between 20 and 26 works.

The shortlist of works selected by the Ecological transformation Trophies selection committee for participation in the third stage will be posted on the dedicated platform **mid October 2024**.

### **Third stage: the oral presentations**

Candidates defend their work in front of a jury (see article 5) **in november 2024** at the Veolia headquarters: 30 rue Madeleine Vionnet, Aubervilliers (93300), France, or remotely, depending on geographical, logistical or health constraints.

Candidates have 20 minutes to pitch their work. An exchange will then be opened with the Jury. It will not exceed 10 minutes.

Oral presentations may be given in French or English, as the candidates choose.

### **ARTICLE 4 - SELECTION AND EVALUATION CRITERIA**

The choice of these criteria was dictated by the desire to combine the scientific and/or technical qualities of the work with the commitment and communication skills of the candidates:

- the practicality of the objectives expected (costs, feasibility, industrialization, etc.) of the

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proposed solutions

- the innovative nature (novelty, originality of the vision and/or approach presented by the applicant): innovative problem, new tool, new implementation, process innovation, etc.;
- the quality of the presentation to the Judging Panel and the ability to communicate and present the conclusions clearly and verbally within the time limit;
- the quality of the documents submitted (presentation video and end of study dissertation)
- the maturity of the thought and logic of the reasoning + application to the business world: interest of the research object for a company with an environmental dimension
- the perspective of the subject matter with environmental services or Veolia Environnement's business lines

### **ARTICLE 5 - JUDGING PANELS**

There is one Judging Panel per category:

- Fighting climate change Judging Panel
- Treating pollution Judging Panel
- Optimising resources Judging Panel
- Improving the quality of life Judging Panel

Each Judging Panel of the Ecological transformation Trophies is composed of Veolia Group managers/experts: operational manager, R&D, human resources, sales/marketing, sustainable development, innovation, strategy, communication, etc.

### **ARTICLE 6 - CONFIDENTIALITY**

Any confidentiality issues must be brought to the attention of the relevant Judging Panel beforehand.

Limitations related to the confidentiality of the work should not hinder the understanding of the project or reduce it to a statement. **Veolia and the members of the Judging Panels undertake to respect the confidentiality of the documents provided to them.**

### **ARTICLE 7 - INTELLECTUAL PROPERTY**

Applicants declare that they are the originators and owners of the work presented in the application forms and guarantee Veolia against any action by third parties.

Veolia does not claim any rights whatsoever in the work carried out by the candidates

## **ARTICLE 8 - PRIZES**

Each year, the following four Trophies are awarded:

- The "Fighting Climate Change " Trophy recognises the best work in a field related to energy efficiency and reduction of CO<sup>2</sup> and other greenhouse gas emissions, adaptation to climate change.
- The "Treating Pollution" Trophy recognises the best work in a field related to water pollution, soil pollution, air pollution, plastic pollution or hazardous waste processing.
- The "Optimising Resources" Trophy recognises the best work in a field related to the water cycle, smart city, waste treatment, circular economy or energy efficiency.
- The "Improving Quality of Life" Trophy recognises the best work in a field related to health (indoor air quality, Covid and wastewater, wastewater and drug residues, etc.), biodiversity (urban agriculture, SEDIF zero phyto, eco-neighbourhoods, wastewater treatment by plants and aquaculture), food (aquaculture, waste to animal protein, etc.), inclusion and solidarity (access to water services for all, social entrepreneurship incubator, *tiers-lieu* (community spaces) x, consumer relations, etc.)

### Prize per winner(s):

Each Judging Panel meets to deliberate and select the winning student or group of students in their category who are awarded as follows:

- For location in mainland France: either a bicycle (electric or mechanical) and equipment (lock, helmet, bag, rainwear, etc.) to be chosen from the network of of Zenride's partner stores, up to a value of 2,200 euros, or its monetary equivalent valid from January 1, 2025 to December 31, 2025.
- For location outside mainland France, the prize will take the form of 2,200 euros endowment, paid to the winner between January 1, 2025 and December 31, 2025.

Where the winner of a category is a group of students, the monetary equivalent price of 2,200 euros is shared among the students of the group between January 1, 2025 and December 31, 2025.

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The prize may not be claimed in any other form than that provided for in these Rules.

Veolia reserves the right to replace the prize with its monetary equivalent if the winner is located outside mainland France.

### College/university trophies:

The college/university of the successful candidate(s) receives a sum of 3,000 euros in the form of an apprenticeship tax, which is given to the Director of the institution or the Director of the training department to support the development of the courses provided.

### **ARTICLE 9 - PUBLICATION OF THE 2024 PRIZE LIST**

The results of the competition and the identity of the winners will be communicated on the dedicated website in **December 2024**.

Please note: the exact dates of the different stages will be published in September on the Veolia.com website

### **ARTICLE 10 - OFFICIAL PRESENTATION OF TROPHIES**

The winners and representatives of the winning universities and colleges will be invited to the official Ecological transformation Trophies in **December 2024** at Veolia headquarters or remotely, depending on geographical or health constraints.

### **ARTICLE 11 - SUBMISSION OF THE RULES**

The Rules have been submitted to SELARL THOMAZON AUDRANT BICHE – COMMISSAIRES DE JUSTICE, 156 rue Montmartre à Paris 2ème.

A French of the rules is available on the Ecological transformation Trophies website.

### **ARTICLE 12 - PERSONAL DATA**

In order to organise the Trophies, Veolia collects the last name, first name, postal and e-mail address, degrees and diplomas and photo of each candidate and/or group of candidates.

In addition, Veolia collects the last name, first name, work postal and e-mail addresses of the academic supervisor (university or school) and the internship supervisor (company). **The candidate and/or the group of candidates shall communicate these rules to the**

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**academic supervisor and the internship supervisor and bring this article to their attention.**

This data is processed under the responsibility of Veolia and based on these rules to which candidates shall adhere by voluntarily participating in the Trophies. The data is intended for Veolia and can be consulted by employees in all countries where the Veolia group operates, which the candidates accept. The processing does not involve any further transfer of data outside the European Union, unless agreed by the applicants concerned; however, it may be provided to third party service providers for hosting, storage, communication, database management or IT maintenance purposes.

The data are kept as long as the candidate/academic supervisor/internship supervisor does not request their deletion.

Each candidate/academic supervisor/internship supervisor has, within the limits provided for by law, a right of access, rectification, portability or deletion and a right to limit his/her personal data. He/she also has the right to send Veolia special instructions on what to do with his/her personal data after his/her death. To exercise these rights, the candidate/academic supervisor/internship supervisor can send a request by e-mail to [trophees-transformation-ecologique.ve@veolia.com](mailto:trophees-transformation-ecologique.ve@veolia.com). If, following this contact, they feel that their rights are not being respected, they can send an email to [dpo.vesa@veolia.com](mailto:dpo.vesa@veolia.com) and contact the CNIL (French personal data protection authority) via its website [www.cnil.fr](http://www.cnil.fr).

### **ARTICLE 13 - IMAGE RIGHTS**

The candidate and/or the group of candidates authorises Veolia and its subsidiaries to use the photo(s) representing his/her image(s) taken in the context of the Ecological transformation Trophies.

The use by Veolia and its subsidiaries may be made on all media, in particular digital media (on the [www.veolia.com](http://www.veolia.com) website, the social networks LinkedIn, Twitter, Facebook and Instagram), audiovisual or paper (for possible exhibitions on the premises of Veolia and Veolia group subsidiaries), in the context of and for the needs of their internal or external communication, without limitation as to the size of the print run or the number of broadcasts.

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The photographs may be distributed directly in their original form or in part, modified or adapted in any way.

Under no circumstances may the photographs be used to illustrate content that is contrary to laws and regulations.

This authorisation is granted free of charge, for the whole world, for 2 years. It may also be revoked for new uses after revocation, for just cause, after a period of 1 year from the date on which the participant accepted the Rules, by writing to the following address: Veolia Environnement SA - Human Resources Department - for the attention of Ms Caroline Geoffrois-30, rue Madeleine Vionnet - 93300 Aubervilliers - France.

### **ARTICLE 14 - VEOLIA'S LIABILITY**

Veolia shall not be liable in any way if it decides to cancel, shorten, extend, postpone or modify the conditions or dates of this competition.

### **ARTICLE 15 - LAW AND JURISDICTION**

The rules are subject to French law. Any dispute or claim will be dealt with only by the courts of Paris.